

# CRAFT TOYS

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Let's create together

MU Group

[www.mugroup.com.cn/en](http://www.mugroup.com.cn/en)

Focus on design and development of Art  
& Craft and Stationery & Toys since 2003

**CREATIVE**  
**EFFICIENT**  
**PROFESSIONAL**



### Rank

Top 300 foreign trading enterprise in China



### History

Founded in Ningbo in 2003



### Design

150+ designers in the team



### Certification

BSCI Accredited and FSC Certified



### Standard

All products meet EN71 and ASTM standards

# ABOUT US

NINGBO MARKET UNION GROUP CO.,LTD.

We are the Arts & Crafts Dept. of MU Group (Top 300 foreign trading enterprise in China) has focused on design and development of Arts & Crafts and Stationery & Toys since 2003. With 20 years experience in Art and Craft line and a mission to bring joy and creativity to children and DIY lovers, we aim to provide ALL IN ONE solutions for your business. Most of the our cooperated manufactures are BSCI accredited and FSC certified, and all the products fully comply with the EN71 and ASTM standards.

International award-winning design team who are highly skilled at making sketch a real product on the shelf.

# OUR DEPARTMENT

We are the Arts & Crafts Dept. of MU Group. Founded in Ningbo in 2003, with 6 branches in China and 5 overseas offices, we are able to provide an All IN ONE solution for your business. We design, develop, source and manufacture a broad variety of products, including but not limited to art and craft supplies, modeling and painting, felt and fabric sewing, knitting and stitch, fashion jewelry and science kits. With 20 years experience in Art and Craft line and serving clients all over the world, we are highly skilled at product innovation, OEM customization, sourcing, price control and quality management.

## FOCUS ON EVERY PROJECT.

We work with a wide range of clients including high street retail chains, overseas distributors and a large number of independent retailers. We pride ourselves in making sure each project and everyone is dealt with on equal terms, by a team who specialist in the specific needs of the client.

## OUR MAIN PROJECT RANGES:

1.

### Make Your Own Kits

Felt Craft Kit, Plush Craft Kit, Knitting Craft Kit, Needle Felting Kit, Embroidery Hoop Kit, Dream Catcher Kit, ECO Craft Kit, Puzzle, etc

3.

### Art Kits

Plaster Painting Kit, Rock Packing Kit, Wooden Painting Kit, Mosaic Craft Kit, String Art Kit, Paint by Numbers, Diamond Art, Scratch Art, Sun catcher art, etc

2.

### Educational Kits

Physical Science Kit, Science Experiment Kit, Dig Kits, etc

4.

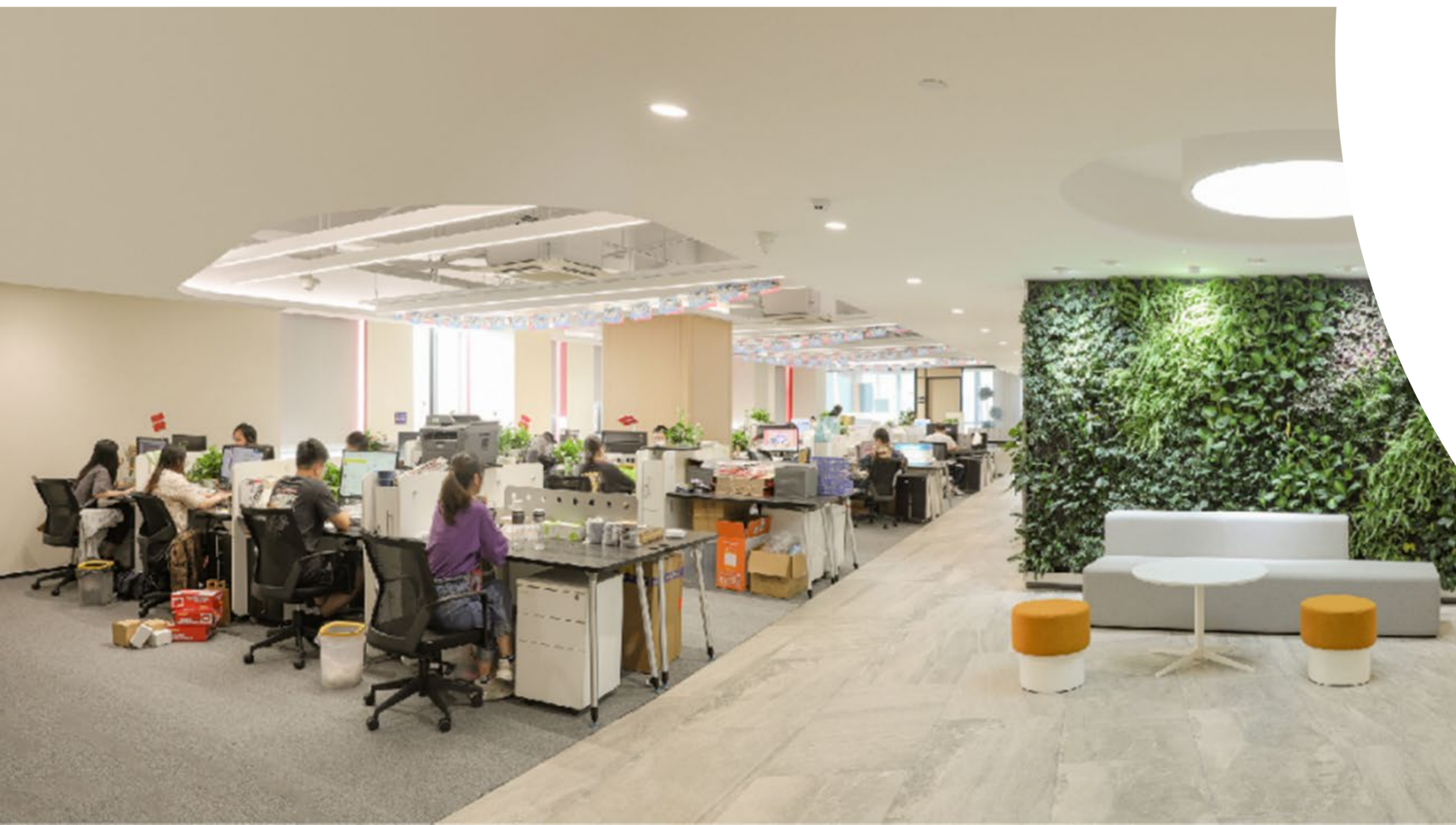
### Craft Materials

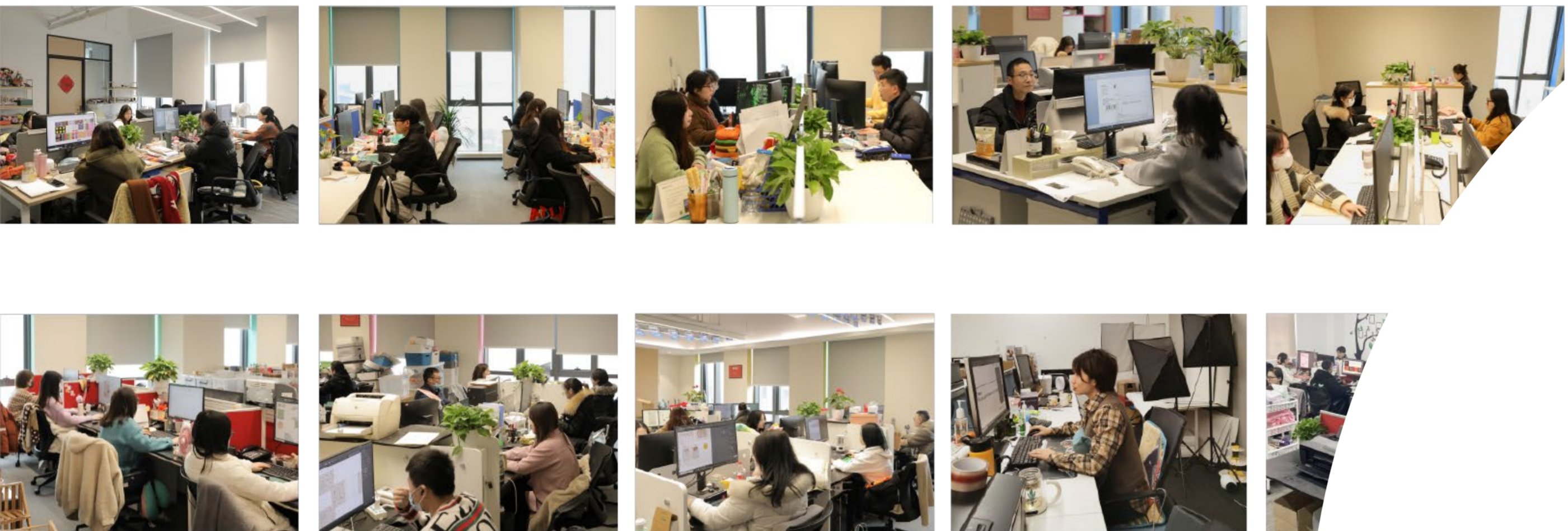
Pipe cleaner, pompom, beads, feather, googly eyes and foam, glitters, bottles, etc

5.

### Theme Series

Ocean, Christmas, Easter, Valentines, Halloween, ect





# DESIGN TEAM

FOCUS ON EVERY PROJECT.

We have a design team composed of 150 professional designers, who are distributed in various floors and business departments of the group, and can actively respond to customer needs.

**1 00+**  
Graphic  
Designer

**20+**  
3D  
Designer

**20+**  
Trend  
Researcher

In general, the design demands of customers at different stages are mainly met through the following points:

1.

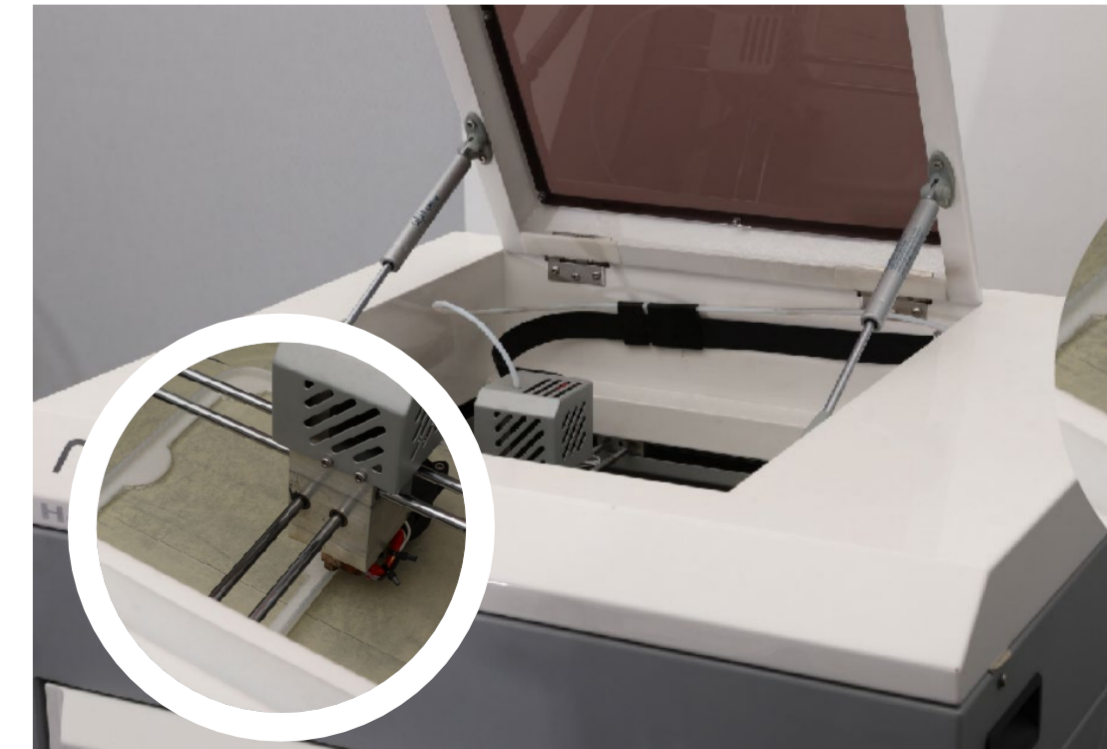
Resource Integration and product recommendation.

2.

Trend analysis and one-to-one personalization.

3.

Product development and product line extension.



**flying tiger**  
copenhagen



 **KiwiCo**



**five  
BELOW**



**HOBBY LOBBY**  
*Super Savings, Super Selection!™*



**rms**  
international



# OUR PARTNERS



## Make Your Own

Whether you're helping the kids with their latest art project or you're putting your creative skills to the test, find all the art supplies you'll need here. This is the place to start for your art creations.

## Painting Sets

If you're looking for a great gift for the creative youngsters in your life or an exciting way to keep your children entertained, painting is undoubtedly one of the best choices. We can offer plaster painting, wooden painting, paper painting, and much more!

## Steam

STEAM stands for Science, Technology, Engineering, Arts and Mathematics. These toys help children to acquire knowledge in these 5 areas, stimulating their skills while playing.

## Ocean Themed

Customized products can be provided per your requested themes. No matter it's for Easter or Christmas, we can always bring you some unique products.

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# STEAM

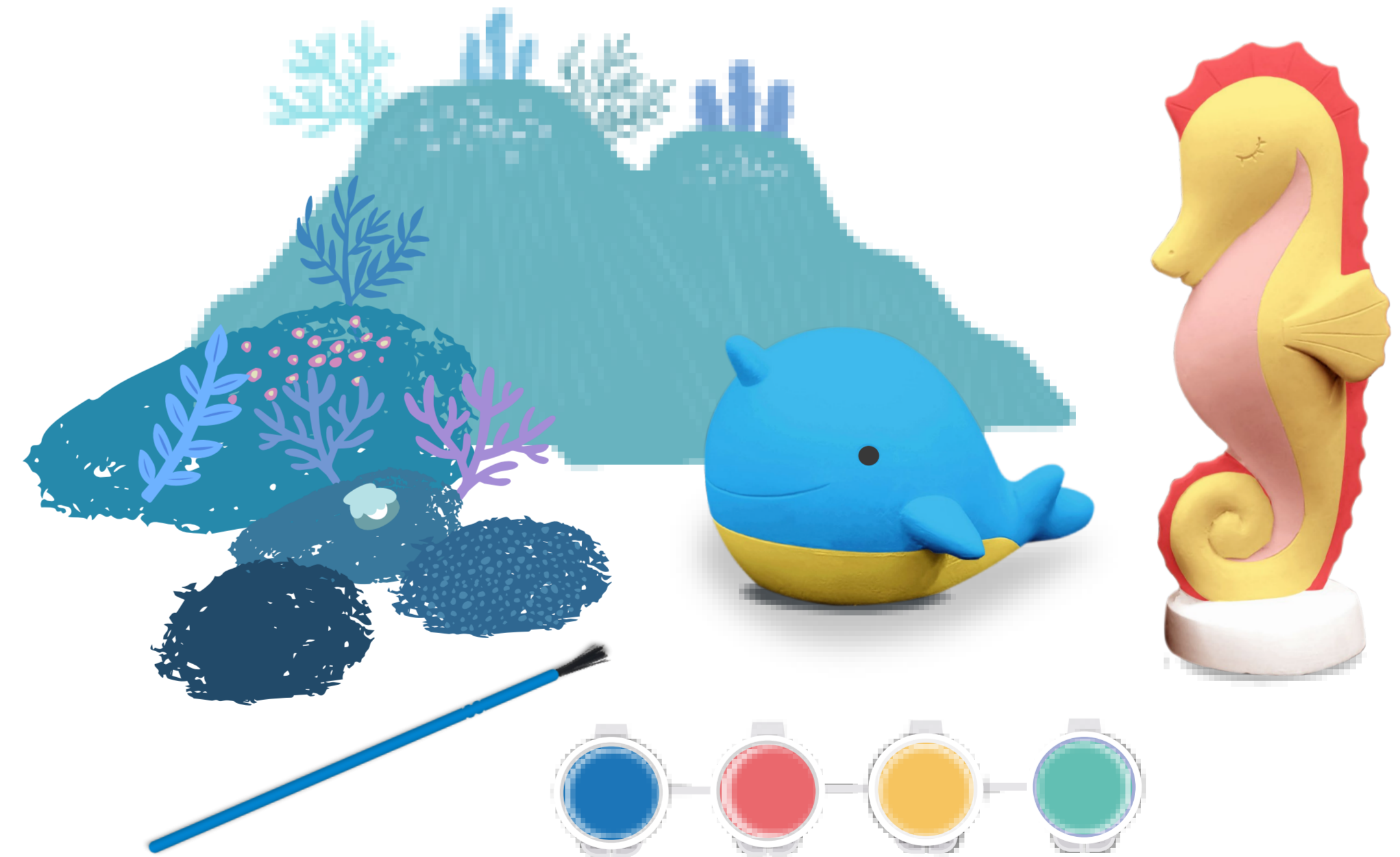
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# OCEAN THEMED

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# THANK YOU

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